Spain | Italy | UK

Online International Learning

KNOWLEDGE MANAGEMENT

CONTEXTUAL CHALLENGES

Coventry
University

PROJECT LEADERS

Coventry University

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OIL Partners

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CU ACADEMIC CONTEXT

Module Knowledge Management
Course MSc Management Information Systems
Level of Study Postgraduate
Semester Two

CU STUDENT PARTICIPANTS

80

INTERNATIONALISED LEARNING OUTCOMES

1. Understand the multicultural nature of
   processes; creating, sharing and reusing
   knowledge through human interactions in
   different contexts.

2. Develop understanding and insight of implicit
   or less conscious values, attitudes, and
   beliefs, particularly with regard to managing
   knowledge workers and Communities of
   Practice.

3. Understand non-domestic perspectives on role
   of knowledge and its management at local,
   national and international levels.

COLLABORATIVE ACTIVITIES

Asynchronous critical discussions, shared
repository of work-based scenarios and
comparative learning resources.

INTERACTION MODES

Asynchronous

ONLINE TECHNOLOGIES

Open Moodle, Discussion Forum.

FORMAT

WEEK 3
Task 1 Sharing Knowledge Management
Report and discuss individuals' understanding of
KM based on their experience as employees or
customers in local environments.

WEEK 6
Task 2 Communities of Practice
Sharing experiences and perspectives on the
concept of Communities of Practice, building an
understanding of the concept and its benefits and
challenges in different organisations and cultures.

WEEK 9
Task 3 Intercultural Reflection
Intercultural reflection through online group
discussion and questionnaires on Knowledge
Management and Communities of Practice.
How has the OIL project met theories learned in the
classroom and enhanced intercultural competence
for human interaction in KM?

80 Students   Formative   Open Moodle

For further information and support on developing OIL projects please contact
Coventry University's Centre for Global Engagement (oil.cge@coventry.ac.uk).

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